Monthly Museum Newsletter



OCTOBER 2025



Curator Corner: A busy month for the World Scouting Museum!

Hello Museum Family,

We started off October with a bang this year, tours have been way up the last year and this month made no difference. Now that the summer air has begun to cool we expect to see less visitors until the holiday travels start. We took possession of the ACOV RV on October 6, 2025 and are proud to display it here at the Museum. We are working to raise funds for repairs and to be able to utilize it as a mobile museum, so if you can help us please donate to that cause.

We also attended the first Trade-O-Ree at the Bechtel Summit Reserve on October 11 and 12. We were thrilled to take part in the event and were able to bring many of the attendees from the Trade-O-Ree to the Museum for tours throughout the weekend. If you joined us at the Museum we are very thankful for your visit and hope you enjoyed the displays. Personally it was nice for me to attend a Trade-O-Ree, something I had never gotten to do before and meet many of the stewards of history for Scouting

memorabilia. It was an opportunity for me to learn more about Scouting history and items from Scouters from different parts of America. It is very interesting how regionally we view different things in Scouting, and what has been popular in the past but not produced as much today.

It was also incredible to meet people in person I have spoken with over the last few years and also reconnect with previous visitors to the museum.

I was lucky enough to be joined by our Trustee member John Smilek, who showed me around the Summit site for the first time. It was truly amazing, but I was a bit sad thinking of the Scouts from WV that would miss out on the experience of traveling to a Jamboree, however I feel like this allows more of our Scouts to attend World and National Jamborees so its a fair trade off. Hope everyone has the best upcoming holidays.

Yours in Scouting

In this issue you can expect:

P1- Curator Corner

P2- Regional Scout Conferences -Africa | Asia-Pacific

P2- Cub Scout Holiday Letters for Service Personnel

> **P3**- Museum Highlights & Staff Updates

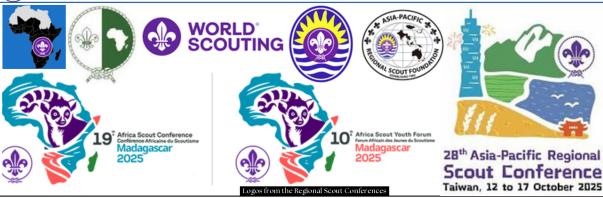
P4- Combined Scouting Calendars

P6- Exhibit Spotlight of the Month

PAGE 1

Alex Bernell Museum Curator





The Africa and Asia-Pacific Regional Scout Conferences: Complete!

SCAN HERE
TO LEARN
MORE
ABOUT THE
RECENT
AFRICA
SCOUT
CONF.



Both the Africa and Asia-Pacific Regional Scout Conferences have taken place and we are happy to report that the Museum was able to obtain many items from different countries for our international displays.

Our Executive Director Dr. Robert Horne attended both events for the Museum and was able to spend a lot of time with various Scouting figures during his trips. One of the main goals when we attend these events is to spread the word about the Museum and ensure we are able to show Scouts and Scouters the similarities and differences between

Scouting organizations. We also hope to share our mission with other Scouts and provide resources to Scouts within their countries via our website, newsletter, and podcast.

The 28th Asia-Pacific Scout Conference was held in Taiwan from October 12-17, 2025. In addition to the Scout Conference, the Asia-Pacific Youth Forum and the Course for Leaders Trainers were also held.

You can learn more about the 28th Asia-Pacific Scout Conference by scanning the QR Code beside this article.







Scout Life Magazine wins 2025 Ozzie Award for Cover Design

Congratulations are in order for Scouting America and Scout Life Magazine (formerly Boys' Life Magazine) for winning the 2025 Ozzie Award for Cover Design from the Eddie and Ozzie Awards competition. Chosen from hundreds of entries Scout Life is recognized for excellence in editorial and design across print and digital media.

It was the bold, creative, and youth-focused cover that captured the spirit of adventure and innova tion which are central to Scouting that clinched the award. Many Scouts and Scouters know the value and quality of Scout Life Magazine, which has historically helped to engage and advance Scouts. Congratulations to Scouting America and the team behind Scout Life Magazine on this



2025 Cub Scout Holiday Letters for the Military

For a limited time only, the 2025 Cub Scout Holiday Letters for the Military is an official part of the Citizenship Cub Scout Adventure available across all Ranks. Cub Scouts are asked to complete the requirement by November 7, 2025.

If you are looking for an activity for your Cub Scout Pack, this would be great to get in before the end of the month. This is a unique program that aims to collect holiday letters for as many service personnel as possible.

To learn more about this program or to participate scan the QR Code next to this article for information from Aaron on Scouting. If you are looking for Scouting news check out the rest of the website while you re there as well!



SCAN HERE

TO LEARN

MORE

ABOUT THE

OZZIE

amazing honor!

Museum Highlights & Staff Updates





Help us fix the ACOV RV!



TO VIEW

THE MERIT

BADGE

REOS

SCAN HERE

We recieved the ACOV RV but it has some damage to the fiberglass overhanging roof. We need to fix this damage to ensure there is no leaking during rain and snow. For now the issue area is covered with a tarp, but repairs need to be made. Please help us by donating to fix the ACOV RV.

Scan the QR Code to help us by donating anything you can so we can use the ACOV RV to the fullest!



Merit Badge Spotlight: Dog Care



The World Scouting Museum is happy to offer this fun and educational Merit Badge to Scouts in person and virtually. Learn more about our merit badge college online!



The World Scouting Museum has an Event Room for RENT!

Do you need a large space to hold a special event for your troop or pack? What about a personal or family event? We would be happy to have you at the World Scouting Museum. We have ample parking and also can support dinners via our stove, refrigerator, and other amenities.

Call us today 681-215-4450



The World Scouting Museum is a volunteer service site for Scouts!

Are you looking to plan a service project for your GSUSA Silver or Gold Award? Are you looking to plan a service project to earn your Scouting America Eagle, Quartermaster, or Summit Rank? Other Scouting or School Service Hours are available. We are happy to have volunteers from any organization. Reach out to the Museum today to inquire about what ideas you have and how we can make them work!

We NEED Volunteers!!!









WANT TO
SUPPORT US
AND LOOK
GOOD DOING
IT? CHECK
OUT OUR
MERCH!
SCAN HERE





New Scouting America Merit Badges A.I. & Cybersecurity

Scouting America has announced two new Merit Badges this month: A.I. and Cybersecurity. Both Merit Badges focus on technology and the rise and need for Scouts to be trained in these areas. One of the goals of these Merit Badges are to help Scouts stay safe online by understanding how these technologies work,

The AI Merit Badge teaches:

- Al basics and history- including different types of Al and how people use it daily
- Ethics and impact- exploring concepts of data privacy, unfair Al systems, and how Al affects jobs
- Future career options- in Al and related fields

The Cybersecurity Merit Badge covers:

- Finding cyber threats- like viruses, tricky emails, and weak spots in computer systems
- Learning real security skills- like making strong passwords, using firewalls, and protecting data
- Understanding online safety and smart digital behavior- risks of personal information, cyberbullying, and intellectual property
- Exploring cybersecurity careersfrom security experts to digital crime investigators







EATS ON AMAZON BY SCANNING THE QR CODE HERE



Combined Scouting Calenders





Oct-Nov 2025 Combined Scouting Council and Museum Calendar:

Please see above for the combined calendar of the local Scouting Councils and the World Scouting Museum for the remaining month and next month. Scan the QR Codes or click on this page in the email to view the larger calendars on our website!







Open Submission



for Newsletter Articles



We would like to feature at least 1 story from a Scout or Scoutmaster from around the World every month. Tell us about an awesome trip you took, or maybe another important memory you have from Scouting.

No Deadlines, Submit when you can to:

wsmwvcurator@gmail.com

Request of Newsletter Article Submissions:

We are looking for Scouts and Leaders to share their Scouting stories with us for our newsletter. We are hoping to have these articles from 200-500 words and will do our very best to post the ones we can. If you attend a National Scouting Event, a World Scouting Event, or even a Local Scouting Event we would love to share your story. Please reach out to wsmwvcurator@gmail.com for more information and to send us your story for the newsletter.

We are looking for submissions! Please reach out. - Alex



WORLD SCOUTING MUSEUM

CHECK OUT THE DAISY DOLL AND STEVE SCOUT PODCAST

<u>www.worldscoutingmuseum.org</u> <u>wsmwvcurator@gmail.com</u> SCAN THIS QR CODE TO LISTEN TO THE NEWEST EPISODE NOW:





CHECK OUT
DAISY DOLL
& STEVE'S
SCOUTS
DEEP DIVE
PODCAST.
AVAILBLE
AT THE QR
CODE HERE:









Exhibit Spotlight of the Month: Garfield, the Official SPOKESCAT of the Boy Scouts of America. "Garfield and Scouting make a Purfect TEAM!"- Jim Davis

Do you like Garfield? Love or hate him. everyone knows a few facts about the Orange Tabby Persian Cat: like he hates Mondays and loves lasagna, but did you know he was the Official SPOKESCAT of the Boy Scouts of America? Garfield served Scouting from 1997 to 2001 as a Recruiter for Cub Scouting.

Does Garfield seem like a great fit for a Scouting Mascot? Not really, but his overindulgence of lasagna and other foods led to the creation of the slogan, "Because too much fun is never enough!" The slogan was enough to fuel an amazing push of Cub Scouts into Scouting and help to reinvigorate interest in Garfield as well.

Garfield was still a publishing powerhouse, showing up in over 2,580 newspapers and journals with an estimated 230 million readers, but he had been around for a while. This push helped to engage younger kids not only with Scouting but with Garfield.

WORLD SCOUTING

MUSEUM

www.worldscoutingmuseum.org

wsmwvcurator@gmail.com

The partnership started with the creator of Garfield, Jim Davis. After an invite to an Eagle

Scout Ceremony for one of his son's friend, he was inspired. He was later quoted as saying, "If all young people went through Scouting, the world would be a truly wonderful place."

In 1996, a Local Scout Executive approached him about using Garfield, and soon, "Join Scouting Night" was born. There was a Garfield Hotline to find local Cub Scout Packs, Free Kids' Meals at Famous Dave's BBQ, and Garfield flyers on Domino's pizza boxes. The pilot program with Garfield was held in Indianapolis in 1997 and was considered a roaring success, with over 16% growth in new Cub Scout Packs being formed.

The SPOKESCAT Campaign made Scout Recruitment fun and exciting, while producing tons of fun Scouting Memorabilia for collectors. Most Garfield Scouting Memorabilia was produced between 1997 and 2001, with the National Scout Jamboree in 2001 being the last event with Garfield-themed memorabilia. This program was fun and memorable, we hope you will check out our podcast and Exhibit Spotlight to learn more about Garfield the SPOKESCAT.

PH: (681) 215-4450 FAX: (681) 217-3555

1615 Washington St E Charleston, WV 25311











CUB SCOUTING

